

YOUNG ENTREPRENEURS COMPETITION 2016

IBM CASE CHALLENGE: BUILD YOUR APP WITH BLUEMIX

CASE QUESTION:

IBM Bluemix™ is the latest cloud offering from IBM®. It enables organizations and developers to quickly and easily create, deploy, and manage applications on the cloud. Bluemix is an implementation of IBM's Open Cloud Architecture based on Cloud Foundry, an open source Platform as a Service (PaaS). Bluemix delivers enterprise-level services that can easily integrate with your cloud applications without you needing to know how to install or configure them.

Propose an idea for an app and present to us how you would use any three of the services provided by IBM Bluemix to your benefit to support your business in terms of infrastructure/platform and services.

A combination of both visual (e.g., a wireframe) and verbal materials is recommended to back up your proposed application, as this would result in the strongest understanding of your idea.

ENTRY GUIDELINES:

1. Participants may include individuals enrolled in post-secondary institutions, high school, as well as recent graduates.
2. Participants must purchase competition tickets prior to entering their idea for consideration. This step will be verified: <http://demsociety.com/yec16/#registration>
3. Participants must submit a proposal of ~1000 words in PDF format answering the case question to: yec@demsociety.com by 12:00PM on Friday, February 5th 2016. Proposals should incorporate supporting diagrams, wireframes, and graphics.

COMPETITION BREAKDOWN:

Round one: The DEM Executive team will review and shortlist the top 5 proposals among all submissions. The teams who advance to the second round of judging will be informed by 11:59PM, February 5th 2016.

Round two: Teams and/or individuals selected for round two will be given 10-15 minutes to present their idea in front of a panel of judges on the day of the competition (February 6th, 2016). Presentations will be cut off at the 15-minute mark, after which judges will have the chance to ask questions regarding the proposed concept(s). Top 5 teams must come prepared with visual presentations (Powerpoint/Prezi/video etc.)

Winners: Following presentations, the judges will convene to determine the winners of the case competition, after which the first and second place case competition winners will be announced.

PRIZES:

1st and 2nd place winners will receive cash prizes as well as potential internship and job opportunities. Stay tuned for an announcement on the exact prizes for this case challenge coming very, very soon.

NOTE:

All IBM Bluemix information retrieved from: <http://www.ibm.com/developerworks/cloud/library/cl-bluemixfoundry/>
For more visit: <https://console.ng.bluemix.net/>

